

Quick Facts on Eco Bran

- ✓ **Safe**
 - Odorless and virtually dust free
 - Can be applied by anyone
 - **ECO BRAN** is an unrestricted pest control product

- ✓ **Effective**
 - All four main crop pest grasshoppers will accept **ECO BRAN**
 - A 1st instar grasshopper only has to consume 1/4 of a flake of **ECO BRAN** to achieve mortality
 - An adult grasshopper only has to consume 3 or 4 flakes of **ECO BRAN** to achieve mortality.

- ✓ **Economical**
 - 1 lb. of **ECO BRAN** can kill 250 lbs. of grasshoppers
 - 1 bag (44 lbs.) of **ECO BRAN** can kill 5.5 tons of grasshoppers
 - By starting early, control can be achieved for as low as \$1.50 per acre.

- ✓ **High Residual Value**
 - **ECO BRAN** has been coated with polymers to protect the insecticide carbaryl on the wheat bran from moisture, therefore, it can remain “active” in the field for up to 8 weeks before the UV rays start breaking down the carbaryl.

- ✓ **Attracts Grasshoppers**
 - The polymer coating on **ECO BRAN** also acts as an attractant and can be detected by grasshoppers up to 50 feet away.

- ✓ **Environmentally Friendly**
 - By achieving control with only 2-5 % of the chemical used in liquid applications **ECO BRAN** is the most environmentally responsible method of grasshopper control.
 - May be used in pastures while cattle are grazing
 - May be spread on alfalfa or any forage crops without harm to leafcutter bees, honey bees, or other pollinators.